

## FOR IMMEDIATE RELEASE

### WeScore: Soaring to Success on the Well-Groomed Wings of Inventive Interns

By Kymmie Krieger

**Knoxville, TN (October 16, 2013)** – Gone are the good old days of well-used, well-organized, and well-trained interns who eagerly learn, grow, and contribute to a company’s raging success...Right? WRONG! WeScore, the very first consumer advocacy service of its kind in the financial industry, is revolutionizing not only the internship process but creating the highly-coveted “intern-of-tomorrow,” complete with innovative ideas, a distinct voice, and a platform to perform.

While many companies choose to utilize interns as mere mindless gofers expected to survive on minimal sleep, pay, and praise, Jackie Stanfill, WeScore’s talented CEO, has set out to make a statement that change and equality are truly possible entities in the financial world. Boasting a “No Work Goes Unnoticed” philosophy, this unique start-up is hiring an army of accomplished, local interns to begin building their marketing empire. WeScore is blazing an independent trail of individuality with their undeniable belief that non-Ivy league, paid interns can not only generate ingenious ideas, but they can also construct a needed, invaluable social media presence.

*“The millennial generation is the reason I get out of bed every morning,”* says Jackie Stanfill, CEO and Founder of WeScore.

WeScore’s focus is fixated on restoring consumer’s faith in the financial industry through the equal dissemination of accurate information. Supplying the middle-class with real-time, fiscal information through their innovative January launch of a smartphone application can only pave the way to the steadfast, financial security of consumers nationwide.

Looking to raise the bar, rather than merely measure up to it, WeScore is out to prove that every individual has the capacity to excel equally, if merely given the same informational opportunity. As a completely independent entity composed of experts, analysts, and, of course, interns, WeScore is pioneering a new atmosphere of increased financial consumer knowledge.

Though it may seem a daunting undertaking, the insatiable interns of WeScore have already accepted the challenge with a relentless passion to create an unmatched construct of financial accountability. It is only through the eyes of the Millennials that we can truly see financial magic in the making.

For more information, please visit:

<http://www.wescore.com>

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